

Bruce Wise

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Objective

To work in graphic or website design or development.

Ability Summary

I'm proficient in graphic design, web design, digital photography, SEO, social media, and content creation.

Employment History

01/2000 - 03/2020 **Website Designer**

Bruce Wise Designs, New Bern, NC

Managed my own design studio. Designed and developed websites, as well as collateral print pieces. Web projects included, design, copywriting, digital photography, search engine optimization, content creation & content management. Proficient in RapidWeaver (website design app). Also over 25 years experience using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. Worked with on-line coding and web builders such as Weebly, Wix, Wordpress, and private. Expert in domains, hosting, and web building. See my on-line portfolio, <http://brucewiseDOT.com>

08/1995 - 10/1999 **Graphic Artist**

Half Hour Photo Inc, New Bern, NC

Website design, and maintenance, Graphic design, Content creation.

02/1985 - 07/1989 **Advertising Director (Ad Director)**

Eckerd's Apparel, Inc., Charlotte, NC

Manager for in-house advertising agency.

10/1984 - 04/1989 **Advertising Manager**

Belk Stores Services, Charlotte, NC

Advertising Manager for staff of artists and copywriters.

01/1979 - 10/1984 **Advertising Manager**

Pic 'n Pay Stores, Charlotte, NC

Management of department with nine full time employees.

01/1976 - 07/1979 **Advertising Account Representative**

Gaston Gazette, Gastonia, NC

Maintain retail customer list. Prepare advertisements to appear in the regular pages of the newspaper.

Education and Training

Mechanical Drafting

Vocational School Certificate/License

Gaston College, Dallas, NC

Detailed References

References Available on Request